

MUHAMMAD RAYHAN FADHLILLAH NASUTION

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Bachelor of English education graduate who has high dedication to work. A life-long learner who is enthusiastic about the creative digital field, having work experience as a social media specialist and videographer has allowed me to gain an understanding of social media strategy and the production of attractive visual content. I am very enthusiastic about applying my experience and skills as a Social Media Specialist & Videographer to support the company's overall goals and vision. Through work experience and formal education I have increased my abilities in administration, communication and team coordination. I am ready to make a meaningful contribution in a positive work environment.

Work Experiences

- Dinas Koperasi & UKM Sumatera Utara- Medan, Indonesia** Jul 2024 – Present
Photographer & Videographer
- Work as a team well and documenting events as a videographer successfully
 - Manage and maintain company social media accounts by regularly posting content, responding to comments and messages, and managing user feedback.
 - Create creative content in the form of interesting photos, videos and text to publish on social media. This can include shooting and video editing
- Fatahillah Ginting Photography- Medan, Indonesia** Jul 2023 – Present
Freelance Videographer
- Work as a team well and documenting 10+ events as a videographer successfully
- PT. Selaras Kreativa Semesta- Medan, Indonesia** Oct 2021 – Present
Freelance Videographer
- Work as a team well and documenting 10+ events as a videographer successfully
- CV. The Fame Management - Medan, Indonesia** Dec 2020 – Present
Social Media Specialist & Videographer
- Developing the company's portfolio through social media to increase brand visibility and engagement on various platforms such as Instagram, Facebook and Tik Tok
 - Manage and maintain company social media accounts by regularly posting content, responding to comments and messages, and managing user feedback.
 - Create creative content in the form of interesting photos, videos and text to publish on social media. This can include shooting and video editing
 - Manage 3 teams of social media members to achieve monthly goals and increase social media insight every month.

Course and Certification

- Certificate (BNSP)**
- Video Editor Certificate (BNSP)
No. 59111 2654 4 0128907 2025 Feb 2025
- TOEFL ITP (ETS)** May 2024
- TOEFL ITP Test Score 570.
- Kursus Digital** Mar 2024
- Microsoft Office | Microsoft Word | Microsoft Excel | Microsoft Power Point.

Educational Level

- Universitas Negeri Medan- Medan, Indonesia** Nov 2023
Bachelor Degree in English Education, 3.84/4.00 (Cumlaude)
- Achieved the highest GPA score in the English language education study program

- Highlighted courses: English Teaching Techniques, English Learning Technology, Photography and Videography, Social Media and Digital Communication, Digital Marketing

Achievements

- 2nd Place in the Cinematic Video Competition at the Event Sharia Economic Festival 5th (May 2022)
- 2nd Place in the Cinematic Video Competition at the Event Sharia Economic Festival 6th (Mar 2023)

Skills

- **Hard Skills** : Social Media Mastery, Content Copywriting, Video Editing, Photography, Videography, English Language Skills
- **Soft Skills** : Public Speaking, Communication, Problem Solving, Cooperation, Collaboration, Leadership, Creative, Innovative
- **Software** : Microsoft Office (Word, Excel, Power Point), Adobe Premiere Pro, Adobe Lightroom, Adobe Photoshop.
- **Interest** : Reading self-development books | Doing traveling and surfing on social media | Watch the latest trend | Listening all content and education podcast